

Print & Direct Mail Pricing

INFOCUS offers competitively priced print and direct mail packages and can take your mail campaign from the print room to the post office with the quality of service you need. From printing and labeling to adding that extra bit of personalization, INFOCUS' direct mail specialists can handle every aspect of your campaign so that it's hassle-free.

Call or email us today: 800.708.5478; sales@infocusmarketing.com.

Minimum Charge: \$455.00 + Postage

All postcards printed on:

- ❖ Carolina C2S Paper
- ❖ 100# Cover Stock
- ❖ 4/4 with Bleeds

All self-mailers printed on:

- ❖ 8.5" x 11" Paper
- ❖ 80# Gloss Text
- ❖ 4/4 with Bleeds
- ❖ Tri-Fold

| Quantity | Package A 4" x 5.75" Postcard | | | Package B 5.5" x 8.5" Postcard | | | Package C 8.5" x 11" Tri-Folded Self-Mailer | | |
|----------|--|-----------------------------------|------------|--|--|------------|--|--|------------|
| | Data Services, Printing, Addressing, Delivery to Post Office | + First Class Presort (estimated) | = Total* | Data Services, Printing, Addressing, Delivery to Post Office | + Presort Standard Postage (estimated) | = Total* | Data Services, Printing, Addressing, Delivery to Post Office | + Presort Standard Postage (estimated) | = Total* |
| 500 | 91¢ ea. \$455.00 | 23¢ ea. \$115.00 | \$570.00 | 91¢ ea. \$455.00 | 27¢ ea. \$135.00 | \$590.00 | 91¢ ea. \$455.00 | 27¢ ea. \$135.00 | \$590.00 |
| 1,000 | 46¢ ea. \$460.00 | 23¢ ea. \$230.00 | \$690.00 | 46¢ ea. \$460.00 | 27¢ ea. \$270.00 | \$730.00 | 46¢ ea. \$460.00 | 27¢ ea. \$270.00 | \$730.00 |
| 2,500 | 20¢ ea. \$500.00 | 23¢ ea. \$575.00 | \$1,075.00 | 29¢ ea. \$725.00 | 27¢ ea. \$675.00 | \$1,400.00 | 39¢ ea. \$975.00 | 27¢ ea. \$675.00 | \$1,650.00 |
| 3,000 | 20¢ ea. \$600.00 | 23¢ ea. \$690.00 | \$1,290.00 | 29¢ ea. \$870.00 | 27¢ ea. \$810.00 | \$1,680.00 | 39¢ ea. \$1,170.00 | 27¢ ea. \$810.00 | \$1,980.00 |
| 5,000 | 20¢ ea. \$1,000.00 | 23¢ ea. \$1,150.00 | \$2,150.00 | 29¢ ea. \$1,450.00 | 27¢ ea. \$1,350.00 | \$2,800.00 | 37¢ ea. \$1,850.00 | 27¢ ea. \$1,350.00 | \$3,200.00 |
| 7,500 | 17¢ ea. \$1,275.00 | 23¢ ea. \$1,725.00 | \$3,000.00 | 26¢ ea. \$1,950.00 | 27¢ ea. \$2,025.00 | \$3,975.00 | 33¢ ea. \$2,475.00 | 27¢ ea. \$2,025.00 | \$4,500.00 |
| 10,000 | 17¢ ea. \$1,700.00 | 23¢ ea. \$2,300.00 | \$4,000.00 | 26¢ ea. \$2,600.00 | 27¢ ea. \$2,700.00 | \$5,300.00 | 29¢ ea. \$2,900.00 | 27¢ ea. \$2,700.00 | \$5,600.00 |

* Prices and features subject to change.

We are happy to provide a quote for your custom printing project.

INFOCUS | 4245 Sigler Road, Warrenton, VA 20187

phone: 800.708.5478 | fax: 1.866.708.5478 | sales@infocusmarketing.com | www.InfocusMarketing.com



4" x 5.75" Postcard

5.5" x 8.5" Postcard

8.5" x 11" Tri-Folded Self-Mailer
(Dotted lines represent fold lines. Folds to final size of 8.5" X 3.66")